



## Artwork File Specifications

- Software:** PC Format Only (Please convert Mac files to PC).
- Files:** Illustrator CS1 or Version 10 / Ai, Eps.  
High Resolution PDF or Tiff File (files for print only as we cannot edit or colour correct).  
Please supply a PDF or JPEG with finished art for reference.
- Layout:** Set up document at correct size.  
Set up at **1:10** scale and scan CMYK at 300dpi.  
Allow 50mm bleed when required.  
Check & double check spelling.
- File Size:** Limit file sizes to:  
**100MB for CD / DVD / FTP**  
**2MB for Email** (ensure artwork supplied via email is set up at 1:10 scale, NOT 1:1). Time involved in setup and printer rip of files over this limit may incur additional cost.
- Fonts:** Please convert all fonts to outlines.
- Colour:** Please supply all files as CMYK or Pantone Colours (not RGB).  
If a specific colour is required, a Pantone colour or colour sample must be supplied. Pantone colours will be matched to our printers closest CMYK equivalent.  
Exact colour matches may not always be possible.  
Please supply colour proof for reference.
- Linked Files:** Please supply all linked and embedded files.  
Images that are embedded in a file cannot be colour corrected.

**Remember to convert all Fonts to outlines, even for PDF artwork.**